

# From Vision to Digital Product

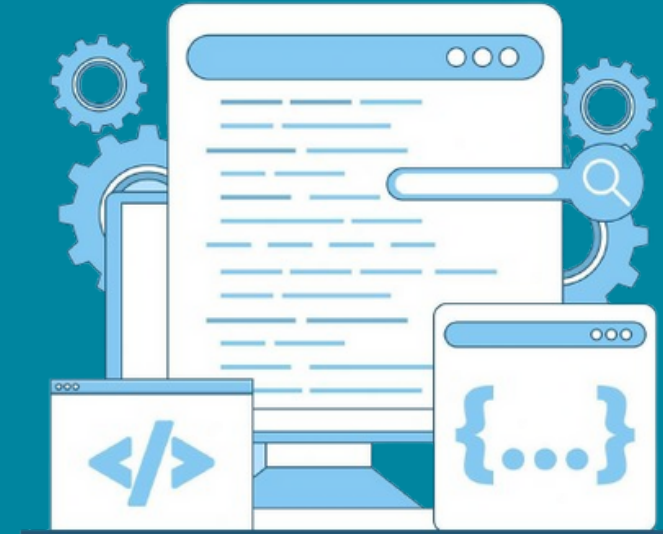
*Digitalisation for  
Founders & Startups.  
Build, Market & Launch Your Vision.*

# Service provider

*Patrick Meppe*

- Deutsch, English, Français
- Family man
- Heidelberg, BW
- Computer scientist
- Entrepreneur (t@pm3pp3 w0rk)
  - IT -Consulting & -Management
  - App- & Web- Development
  - Workshops for professional development
  - [www.Afro-Shops.com](http://www.Afro-Shops.com)

<https://founder.tapmeppe.work/>



# Service provider

## Professional career



### Sectors I have worked in

- Automobile
- Cosmetics
- Education
- Entertainment
- Gastronomy
- Healthcare
- Industry (metal)
- Information Technologies
- Insurance
- Public sector
- Retail (discounter)
- Sports (bicycle)
- Traffic (air)

### Journey of a lifetime

- **Apprentice**
  - *celsius37.com*
- **Tutor & Thesis**
  - *Hochschule Mannheim*
- **Web Developer**
  - *Alpha Test GmbH*
- **Senior Fullstack Developer**
  - *PageCon GmbH*
- **IT Team lead**
  - *SIGMA-ELEKTRO GmbH*
- **IT Entrepreneur**
  - *t@pm3pp3 w0rk*





# Service provider

## References



<https://founder.tapmepppe.work/portfolio>

# Process

## *Vision and requirements*

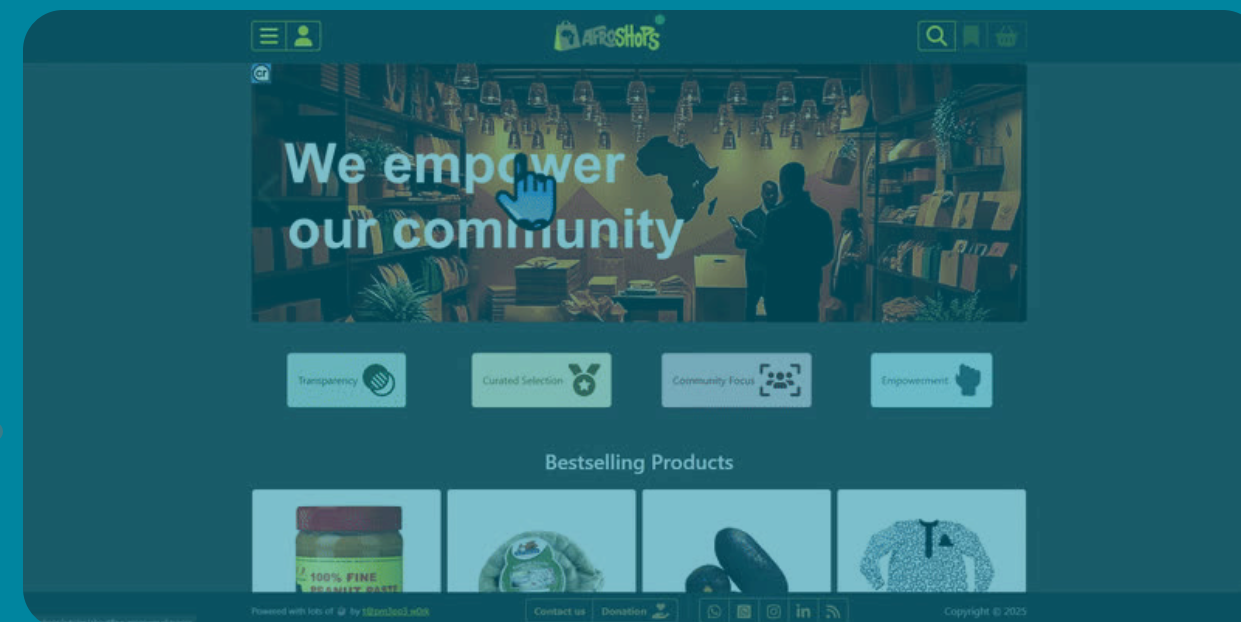
### You bring the vision:

- An innovative business idea.
- A new digital product.
- The drive to digitalise internal workflows.
- The need to automate time consuming processes.

I bring the technical expertise.

### Together you and I

- refine the **concept** behind your vision,
- translate it into clear **technical requirements** and
- continuously **prioritise** what matters most.

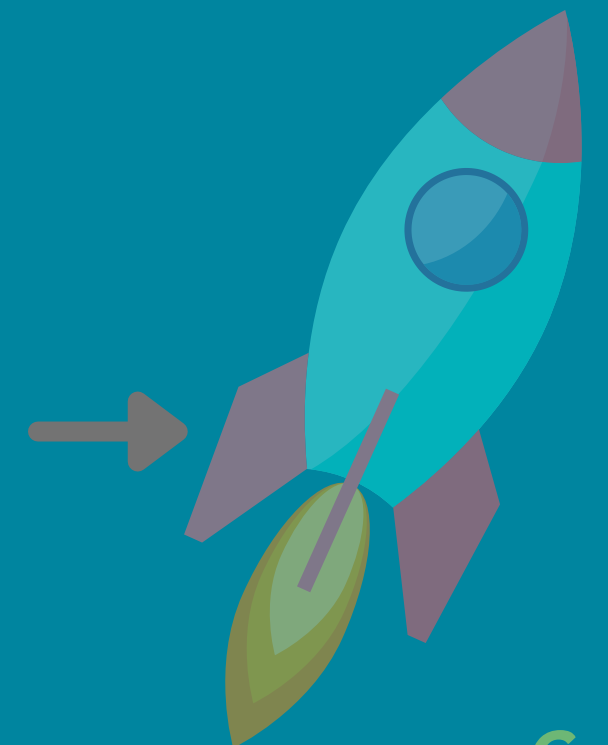
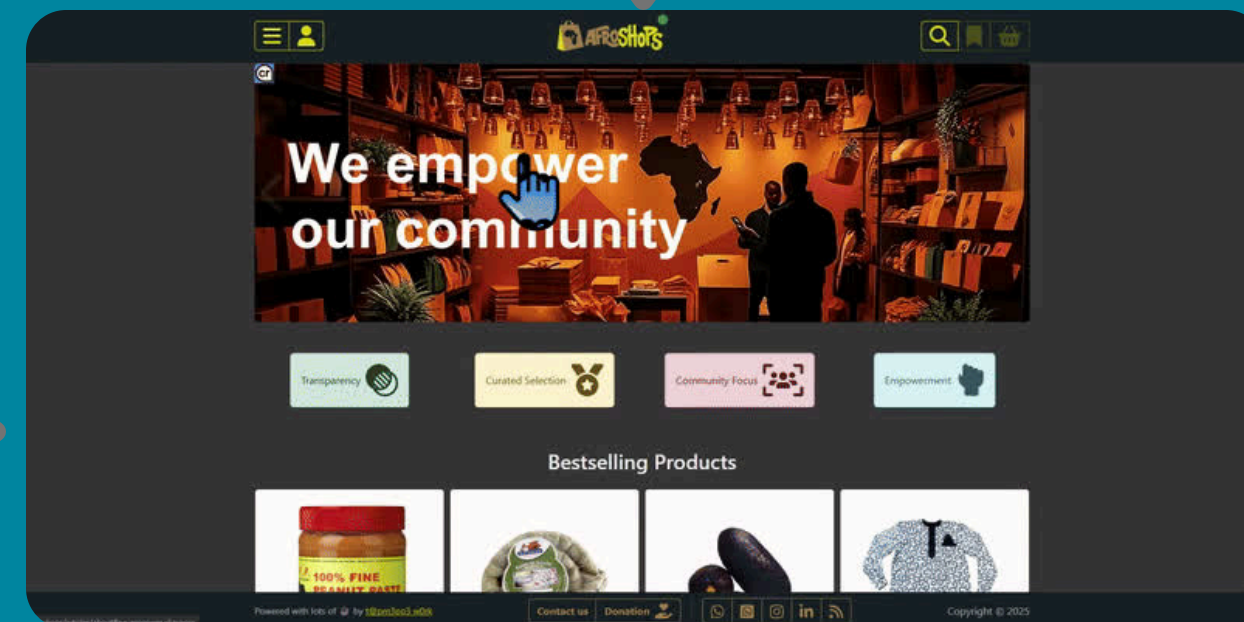


# Process

## *Implementation and testing*

Depending on the requirements, an implementation stage typically takes 4-8 weeks. A period during which we of course stay in contact.

At end of each stage, the current version product will be tested and approved by you. Together, we ensure that the core features are built, tested and ready for production.



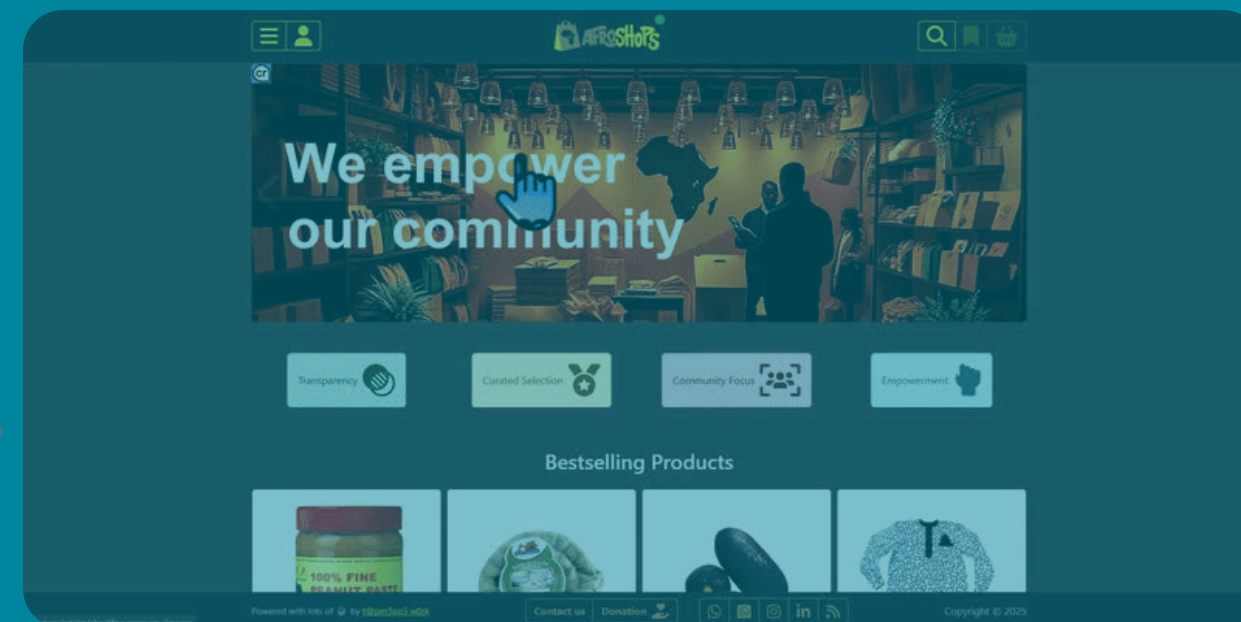


# Process

## *Launch and maintenance*



The final version of the product is ready.  
Now it is time to launch 🚀 it, sit back and  
enjoy the fruits of all the hard work 😊.  
Of course, every now and then the system  
will need a bit of maintenance 🔧.



# Conditions



## Pricing and capacity

The standard hourly rate for my services is 90 €. Depending on the project duration, scope and complexity, we can always find a compromise.

The workload will be between 20-40 hours weekly. You will receive a weekly summary of hours worked and tasks completed. We will schedule a meeting every 1-2 weeks (or sooner if needed), to talk about progress and what is coming next.

??? €/hour

**±90 €/hour**

**20-40 hrs/week**

**4-8 weeks**

1x





# Conditions



## Delivery and budget

Depending on the requirements, one implementation stage typically takes 4-8 weeks. During each stage, I focus on delivering the next stable and functional version of the product.

Detailed effort estimates are only available for a fee. Let us call it a lesson learned from the past 😊.

However, a rough budget can be calculated by using the metrics on this slide ➡ ±30,000 € for your product.

- Hourly rate ➡ ±90 €
- Workload ➡ ±40 hours/week
- Next version in ➡ ±8 weeks

??? €/hour

±90 €/hour

20-40 hrs/week

4-8 weeks

1x



# A worthy cause

## Streaming and podcast

A small request for a good cause. I run a podcast on YouTube that highlights the (hidden) champions within our society. The goal is to explore how their businesses connect with the digital world and to share inspiring journeys. Your participation is optional, but it could provide valuable insight to those facing similar challenges. And not to forget, the great opportunity to bring visibility to your business.

??? €/hour

±90 €/hour

20-40 hrs/week

4-8 weeks

1x



# Let the curiosity games begin



*How to stay in touch !?*

